

WEEK 2. TED로 배우는 ESG 트렌드

1. ESG의 개념

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2. ESG의 등장과 흐름

1)

Principle 1: We will incorporate ESG issues into investment analysis and decision-making processes.

Principle 2: We will be active owners and incorporate ESG issues into our ownership policies and practices.

Principle 3: We will seek appropriate disclosure on ESG issues by the entities in which we invest.

Principle 4: We will promote acceptance and implementation of the Principles within the investment industry.

Principle 5: We will work together to enhance our effectiveness in implementing the Principles.

Principle 6: We will each report on our activities and progress towards implementing the Principles.

2)

- Delivering value to our customers. We will further the tradition of American companies leading the way in meeting or exceeding customer expectations.
- Investing in our employees. This starts with compensating them fairly and providing important benefits. It also includes supporting them through training and education that help develop new skills for a rapidly changing world. We foster diversity and inclusion, dignity and respect.
- Dealing fairly and ethically with our suppliers. We are dedicated to serving as good partners to the other companies, large and small, that help us meet our missions.
- Supporting the communities in which we work. We respect the people in our communities and protect the environment by embracing sustainable practices across our businesses.
- Generating long-term value for shareholders, who provide the capital that allows companies to invest, grow and innovate. We are committed to transparency and effective engagement with shareholders.

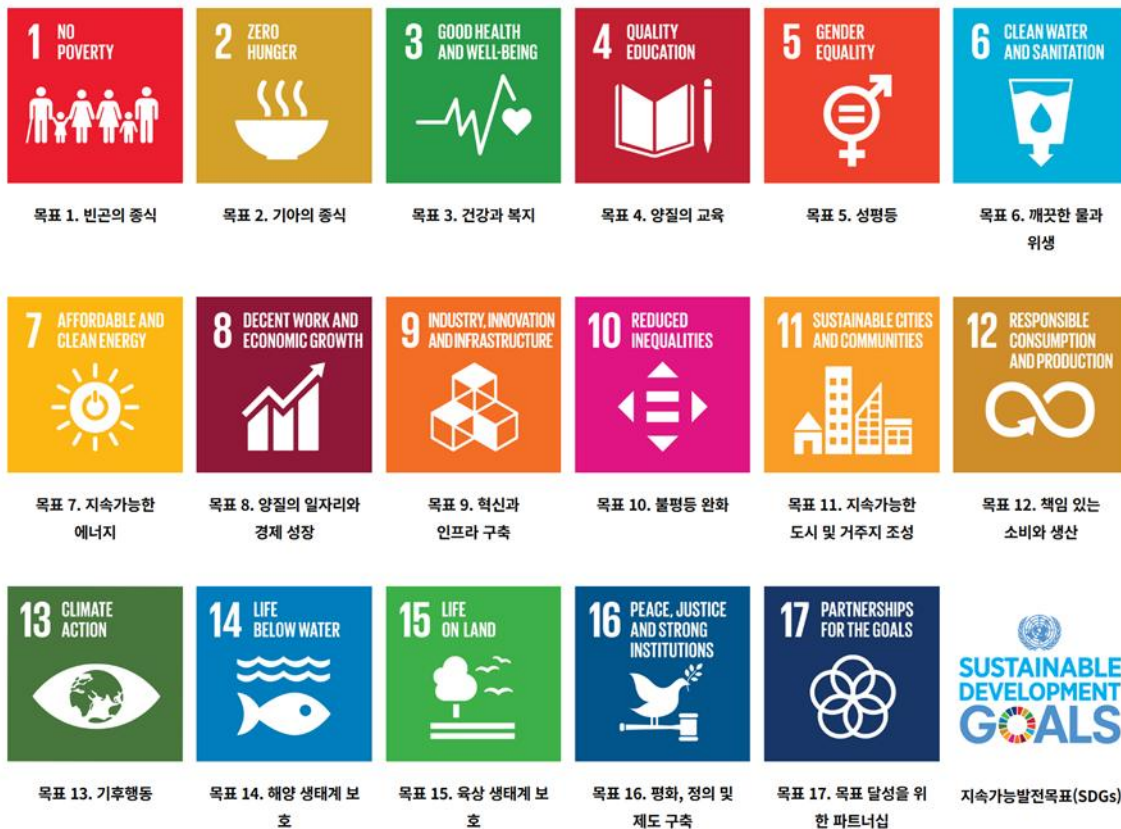
Q) 이해관계자란 누구를 이야기하는가?

3) Larry Fink's 2021 Letter to CEOs

3. 비슷한 개념 이해하기

1) CSR

2) SDGs



3) ESG vs CSR vs SDGs

4. 지금까지의 ESG 흐름에 대한 세가지 정리

1)

2)

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5. 2025년 ESG에 관해 주목해야 할 점